

5.1.3. Capacity building and skills enhancement initiatives taken by the institution include the following

- 1. Soft skills**
- 2. Language and communication skills**
- 3. Life skills (Yoga, physical fitness, health and hygiene)**
- 4. ICT/computing skills**

1. Soft Skills

In addition to strengthening subject knowledge, SKNSSBM takes the initiative to enhance students' language and communication skills, soft skills and life skills and computing skills. Students are trained in soft skills, language and communication skills, group discussions, personal interviews, team building skills and other areas by professional corporate trainers as well as internal faculty members, with the main goal of introducing them to the business world and giving them insight into their potential professional careers.



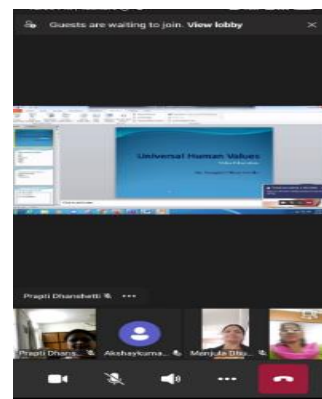
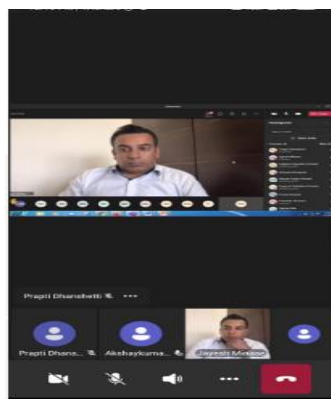
The workshop on “Gateway to Corporate” was conducted on June 27, 2022 from 10.00 am to 4.00 pm at SKNSSBM seminar hall. The programme started with the felicitation of the Guest speaker Dr. Daniel Penkar, Director of SIOM. In the first half of the workshop, the guest speaker gave the valuable inputs about the Group Discussion. In the next half of the workshop, Group Discussion activity was conducted. There were 42 students, divided into 4 groups, who have actively participated in the GD activity.

Dr. Penkar gave his feedback to the participants after observing the actual Group Discussion. He has conducted a special session for teaching faculty on ‘How to conduct GD and evaluate the students.’ He also involved the entire faculty in evaluation process and guided them.



As a part of SKNSSBM's induction program, a session was conducted for MBA students on 29th December 2021 by Dr. Jayesh Minase, Dean STES. He guided the students on 'Being corporate ready'. Dr. Minase spoke about the importance of body language, gestures, postures while attending company interviews etc. He has explained very well about particular qualities, abilities, skills to be developed for management students. The entire session was highly informative for the students.

Universal human values play an important role in the life of human at various stages including education and career. Human Values and Ethics define the quality of a person or an organisation or society at large. Human values and ethics are not like motor skills, which once mastered remain with forever. They are not skills, they belong not even to the domain of mere knowledge, they in fact belong to the domain of subtler understanding and practice. There is a need to discuss and streamline the process that helps to infuse the culture of human values and ethics in educational institutions. With the intention of developing values and ethics in MBA students, 'Universal Human values' session was conducted by our internal faculty Dr. Sangita Gorde on 29th December 2021.



Business etiquette is important because it creates a professional, mutually respectful atmosphere and improves communication, which helps an office serve as a productive place. People feel better about their jobs when they feel respected, and that translates into better customer relationships as well. With the intense of guiding Management students on Professional ethics help them in future, a session on ‘Business Etiquettes’ was conducted by Ms. Manjula Dhulipala on 29th December 2021.

Competency mapping is one such powerful tool that makes use of more systematic and organized approach to define key skills, abilities and behaviors that lead to self-awareness and to point out where career development efforts need to be directed. This process will help students to choose correct specialization which fit with their competencies and they can match their competencies with available career options therefore this process helps students to identify their strengths and weakness. A session on ‘Competency mapping’ was conducted by Ms. Mayuri Yadav, inhouse faculty for MBA students on 29th December, 2021.



2. Language and Communication Skills

External soft skills trainers and also internal faculties train the students through various activities and management games to improve their spoken English and Communication skills. These teaching methods really do assist the students in seizing opportunities and beginning their professional careers. Teachers help their students learn the English-speaking skills necessary for their careers. Additionally, they put a lot of effort into helping students develop their verbal and nonverbal communication skills so they can participate in group discussions and placement interviews.



A session on ‘How to develop good communication skills’ started by giving a brief description on communication and its importance, especially in professional settings. This session was conducted as a part of Placement enhancement training on July 2, 2021. Various tips were given to students by in-house faculty Ms. Manjula Dhulipala to enhance their communication skills. The entire session was very informative and Interactive.

As a part of Student Training Program, MBA students were provided training to enhance their English language skills and communication skills. All the faculty of SKNSSBM put efforts to test their mentees’ reading skills and writing skills individually and provided guidance to increase speaking skills, writing skills and reading skills. It is an ongoing process implemented in SKNSSBM.

Ms. Manjula Dhulipala, inhouse faculty conducted a session on ‘Communication & Business attire on 16 December 2021’. She has emphasized the importance of Verbal, Non verbal Communication by conducting management games and stressed the benefits of Professional attire for MBA male and female students.



3. Life skills (Yoga, physical fitness, health and hygiene)

The recent pandemic has shifted everyone's focus on health and immunity. Yoga is done all around the world to assist people in adjusting to this rapid transition and finding their new normal. Yoga also includes breathing and meditation, which support the mind's ability to think clearly and approach situations from a new perspective. It aids in life balance and encourages students to take pleasure in the simple things. To raise the awareness and importance of yoga, SKNSSBM celebrated International yoga day on 21st June 2022. Yoga sessions were conducted by Mrs. Yogita Dandge, Yoga therapist in SKN Medical College & General Hospital, Pune. Students and the staff participated with full enthusiasm and energy in the session.



SKN Sinhgad School of Business Management has organized a blood donation camp on first of June 2022. A team of doctors & nurses came from Smt. Kashibai Navale Medical College & General Hospital to collect the blood from students. Many of the students from various colleges donated blood.



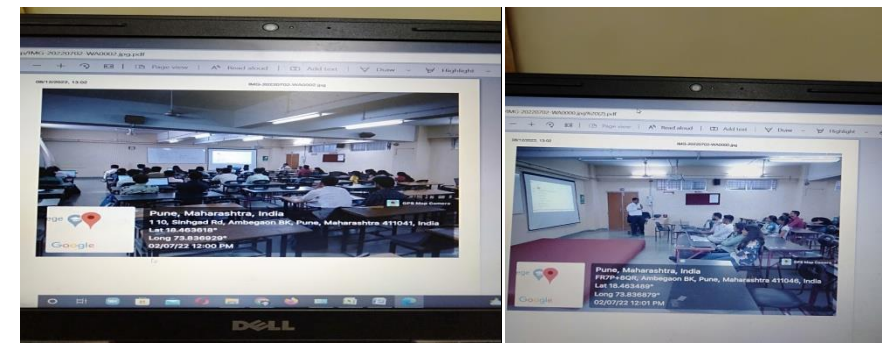
Everyone needs to be made aware of the fundamental procedures they should follow after an accident. Good first aid skills will likely make teachers and students more aware and engaged. They take precautions to ensure they are not prone to mishaps or injury. First aid provides a sense of security. The session of Dr. Smita Saundattikar on 'First Aid Training' for our MBA students on 3rd March 2022 was highly required. It was very well conducted & remarkable. Dr. Smita has explained all the basic and important things to be taken care of and also about proper usage of first aid kit as per the need.



4. ICT/computing skills

Now a day, the requirement of learning computing skills became essential for students. Basic computer skills refer to the ability to use computers and related technology to perform fundamental tasks. Using these skills, one can make presentations, work with application software, access databases, communicate with team members and create beautiful designs.

SKNSSBM organized 'Risk Transfer through Insurance and Product Development with Excel' Workshop from 4th June 2022 to 2nd July 2022. Main objectives of the workshop are i) Making the students to analyse risk areas and to know which type of protection best suited for the client's financial situation and financial goal ii) Preparing the students understand the insurance product development in Spreadsheet and Mathematical approach to life Insurance need analysis in Spreadsheet and also III) Non-life insurance suitability.



The external expert, CA. Swapnil Kabra from Keerti Solutions has thrown light on usage of excel in financial modeling preparation. This two days workshop was conducted on 18 February and 25 February 2022. Objectives of the workshop are to enable students' skills of basic and advance Excel and also to create ability for preparing financial model. There were total 84 MBA students participated.

